



Advertising Rates and Contract

Utah MUSIC EDUCATORS JOURNAL

A publication of the **UTAH MUSIC EDUCATORS ASSOCIATION**

Same rates as last year!

Advertising Contract 2010-2011

Please complete form, indicating desired advertising options then forward to editor.

Billing will be invoiced after issue is mailed. Applicable discount(s) will be applied to billing.

Name of Company/Institution _____

Contact Person _____ Position _____

Billing Address _____

City _____ State _____ Zip _____

Telephone (with area code) _____ E-mail _____

Purchase Order #, if req. for billing _____ Authorized Signature _____

Instructions: Check the box next to the desired issue(s). Check the box next to the ad size or sizes. The corresponding price and subsequent discounts are listed according to the number of issues that are ordered before the fall issue is published. Note: If desired location is not available, next best location will be assigned.

Discount for Multiple Ad Orders **

<u>Issue(s) Desired</u>	<u>Submission Deadline</u>	<u>Ad Size</u>	<u>1st ad</u>	<u>2nd ad</u>	<u>3rd ad</u>
<input type="checkbox"/> Fall	August 1, 2010	<input type="checkbox"/> Outside Back Cover * 7.5" x 8.25"			
		<input type="checkbox"/> (available in color, only)	\$315	\$295	\$275
<input type="checkbox"/> Winter	October 1, 2010	<input type="checkbox"/> Inside Covers * 7.5" x 10.5"			
		<input type="checkbox"/> (available in color, only)	\$295	\$275	\$255
<input type="checkbox"/> Spring	February 1, 2011	<input type="checkbox"/> Full Page 7.5" x 10.5" (b/w)	\$175	\$155	\$135
		<input type="checkbox"/> Full Page (color)	\$275	\$255	\$235
		<input type="checkbox"/> 1/2 Page Horiz. 7.5" x 4.5" (b/w)	\$145	\$120	\$95
		<input type="checkbox"/> 1/2 Page (color)	\$245	\$225	\$205
		<input type="checkbox"/> 1/3 Page Vert. 2.5" x 9.5" (b/w)	\$125	\$105	\$85
		<input type="checkbox"/> 1/4 Page Vert. 3.5" x 4.75 (b/w)	\$115	\$95	\$75

* Check for availability
** Discount applies to ads run during this advertising year.

Comments:

Specifications

CMYK format needed for color ads.
Actual page size is 8.5" x 11". For full-bleed: include an additional 1/8" on all sides to make the file sheet size 8.75" x 11.25".

Circulation

1000 music educators (elementary, secondary, higher ed., collegiate); MENC national and state leaders; collegiate student members

Forward orders to:
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